



PROGRAMME OUTCOMES 2025-2026

S.No	Semester	Programme Code	Course Name	PO Number	Programme Outcomes
Economics 2025-2026					
After completion of this program, the student will be able to					
1	I	62	B.A., (ECONOMICS)	PO1	1. Understand and apply the concepts of economics in personal and professional life.
				PO2	2. Acquire the skills required to analyse real world problems using economics and statistical concepts.
				PO3	3. Have sufficient knowledge to pursue higher education in economics in premier institutions.
				PO4	4. Aspire for securing a decent public and private sector job in the field of economics, banking, banking and finance, data science and other related fields.


Signature of the Lecturer

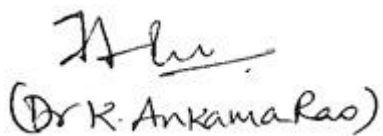

(Dr. K. Ankamarao)
Signature of the IQAC Coordinator


Principal
V.K.V. Govt. Degree College
Kothapeta, E.G.DL.
Signature of the Principal

PROGRAMME SPECIFIC OUTCOMES 2025-2026

S.No	Semester	Programme Code	Course Name	PSO Number	Programme Specific Outcomes
Economics 2025-2026					
After completion of this program, the student will be able to					
1	I	62	B.A., (ECONOMICS)	PSO1	Economic Analysis Apply micro and macro economic concepts to analyse economic issues such as inflation, unemployment, poverty, growth and development at national and global levels.
				PSO2	Statistical & Quantitative Skills Use statistical tools such as averages, index numbers, correlation, regression and graphs to interpret economic data and support decision making.
				PSO3	Indian Economy & Policy Understanding Evaluate structure, performance and policy issues of Indian Economy and Andhra Pradesh Economy relating to agriculture, industry, service sector and public finance.
				PSO4	Financial & Banking Knowledge Understand principles of public finance, monetary economics, financial planning, insurance and banking systems for practical financial decision making.
				PSO5	Employability & Entrepreneurial Skills Develop skills required for employment opportunities in banking, insurance, marketing, logistics, MSMEs and digital business sectors.


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COURSE OUTCOMES 2025-2026

S.No	Semester	Course Code	Course Name	CO Number	Course Outcome
Economics 2025-2026					
1	I	COURSE-1	Introduction to Economics	CO1	1. Recognize key concepts and the role of economics in decision making at the individual and at the society level to solve central economic problems;
				CO2	2. Learn major tools to understand functions in economics;
				CO3	3. Analyse the past and present structure of the Indian economy;
				CO4	4. Critically evaluate the current trends in the global economy;
				CO5	5. Judge the academic and career opportunities available for the students of economics.
2	I	COURSE-2	Micro Economics	CO1	1. Explain the Law of Demand, Elasticity of Demand and the behaviour of individual consumer in the market place in terms of Cardinal utility and Ordinal utility theories;
				CO2	2. Analyse the cost, revenue and production functions in terms of equations and graphs;
				CO3	3. Understand the functioning of perfectly competitive and monopoly markets;
				CO4	4. Evaluate the functioning of the realistic markets such as monopolistic competition and Oligopoly.
				CO5	5. Apply the principle of Marginal Productivity to the determination of the remuneration to the factors of production.
3	II	COURSE-3	Macro Economics	CO1	1. Explain the circular flow of national income in a macro economy, various concepts of national income and their measurement;
				CO2	2. Compare and contrast the Classical and Keynes theories of employment and their relevance to the present-day economies;
				CO3	3. Evaluate Keynes' theories of consumption and investment functions and their implications to the economy;
				CO4	4. Analyse causes and the measures to control inflation and trade cycles in the economy;
				CO5	5. Evaluate the structure and components of balance of payments, exchange rate systems and capital flows to achieve internal and external stability.

4	II	COURSE-4	Developmental Economics	CO1	1. Explain concepts of economic growth and development and their measurement;
				CO2	2. Analyse the developmental issues such as poverty, unemployment, inequality and sustainable development and suggest measures;
				CO3	3. Comprehend various standard theories of growth and development;
				CO4	4. Examine and suggest various developmental strategies suitable to developing countries;
				CO5	5. Evaluate various contemporary development issues at international and national levels and suggest appropriate suggestions to solve them.
5	III	COURSE-5	ECONOMIC THOUGHT	CO1	1. After the completion of this course, the students will be able to
				CO2	2. Critically compare early economic schools and evaluate their relevance to historical and present-day economic issues.
				CO3	3. Explain key ideas of modern economic theories and assess their role in shaping macroeconomic policies.
				CO4	4. Apply institutional and behavioural economic concepts to understand real-world decision-making and governance.
				CO5	5. Interpret indigenous and colonial economic ideas in relation to justice, ethics, and anti-colonial critique.
				CO6	6. Evaluate modern Indian thinkers' contributions to development, welfare, and economic reforms.
6	III	COURSE-6	STATISTICAL METHODS FOR ECONOMICS	CO1	1. Understands the nature of statistics and able to collect data using questionnaire;
				CO2	2. Draws appropriate diagrams and graphs for presentation of data effectively
				CO3	3. Calculates and analyses Averages and Dispersions for the given data and interpret them meaningfully;
				CO4	4. Explains the uses of correlation, simple regression and time series in economic analysis.
				CO5	5. Calculates index numbers and interprets them correctly.

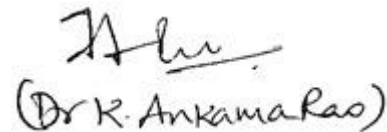
7	III	COURSE-7	INDIAN ECONOMY	CO1	1. Explain the basic characteristics, structural changes, planning and economic reforms in Indian economy;
				CO2	2. Analyse the status of agriculture and rural areas in India and current programmes being implemented for their development;
				CO3	3. Appraise the progress made in industrial and infrastructure development in India;
				CO4	4. Examine the role of the service sector and emerging issues in services sector and labour market;
				CO5	5. Evaluate the emerging trends in India's public finance and external sector.
8	IV	COURSE-8	MONETARY ECONOMICS	CO1	1. Understand the functions of money and different concepts of money and digital currencies;
				CO2	2. Explain classical and modern theories of demand for money and their implications;
				CO3	3. Describe the functions of Commercial banks, NBFCs, and RBI
				CO4	4. Assess goals of monetary policy and inflation targeting
				CO5	5. Evaluate the latest developments in the banking sector including net-banking and mobile banking.
9	IV	COURSE-9	ANDHRA PRADESH ECONOMY	CO1	1. Understand the key demographic and developmental indicators of Andhra Pradesh;
				CO2	2. Analyse the pattern of land use, irrigation systems and agriculture reforms in Andhra Pradesh;
				CO3	3. Assess the progress made in the development of industries and infrastructure in the state;
				CO4	4. Evaluate the progress made in the growth of service sector, e-governance and trends in labor market in Andhra Pradesh;
				CO5	5. Suggest efficient budgetary and welfare policies to enhance the living standards of the people in Andhra Pradesh.
10	IV	COURSE-10	PUBLIC FINANCE	CO1	1. Explain the basic concepts and principle of public finance;
				CO2	2. Discuss various sources of public revenue, different theories of taxation, tax systems and incidence of taxation;
				CO3	3. Analyse various principles, theories, practices of public expenditure;
				CO4	4. Evaluate the concepts and effects of public debt & deficits and the FRBM Act in India;
				CO5	5. Illustrate the efficacy of fiscal policy, fiscal federalism and the role of the Finance Commissions in India.

11	V	COURSE-11	ENTREPRENUERSHIP AND MSMEs	CO1	1. Explain basic concepts, types, theories of entrepreneurship, and women entrepreneurship;
				CO2	2. Apply SCAMPER techniques to identify ideas and create a simple business plan for rural/urban ventures;
				CO3	3. Evaluate the opportunities and the feasibility of becoming an entrepreneur within the umbrella of MSMEs;
				CO4	4. Design a viable financial and legal plan to start a business in India.
				CO5	5. Identify major programmes and schemes with government support for undertaking a start up venture;
12	V	COURSE -12 B	FINANCIAL PLANNING	CO1	1. Create personal financial plans and budgets;
				CO2	2. Plan for reaching financial goals with given budget
				CO3	3. Compare various investment avenues and make the right investment decision;
				CO4	4. Plan for personal loans and retirement with financial tools;
				CO5	5. Gain practical skills to prepare a financially secure retirement plan.
13	V	COURSE-13 B	INSURANCE SERVICES	CO1	Explain the concept and principles of insurance service and functioning of insurance service agencies.
				CO2	Understand different life insurance products.
				CO3	Identify the need for general Insurance and different general insurance products.
				CO4	Demonstrate practical skills to enable them to start an insurance service agency or find employment in this sector.
				CO5	Evaluate the performance of local case studies by understanding customer mindset and the role of various supporting institutions under the existing regulations.

14	VI	COURSE -14 B	RETAIL AND DIGITAL MARKETING	CO1	1. Explain the concepts and principles about the retail and digital marketing;
				CO2	2. Identify the behaviour of the consumers to promote retail marketing;
				CO3	3. Analyse and compare different strategies used in retail marketing;
				CO4	4. Apply digital marketing tools and techniques in real or simulated business environments;
				CO5	5. Evaluate retail and digital marketing models using case studies and market examples.
15	VI	COURSE -15 B	LOGISTICS AND SUPPLY CHAIN MANAGEMENT	CO1	1. Explain the strategic role of Logistics and Supply chain Management in cost reduction and offering improved service to the customers.
				CO2	2. Combine the traditional physical distribution activity with modern Information Technology.
				CO3	3. Analyse and explain the Basics of transportation and Containerization.
				CO4	4. Distinguish between essential features of various types of Packing and Packaging.
				CO5	5. Evaluate special aspects of export logistics.



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VKV GOVERNMENT DEGREE COLLEGE KOTHAPETA

(Accredited by NAAC “B” Grade)

(An ISO 9001:2015 Certified College by HYM International Certifications Pvt. Ltd.)



DEPARTMENT OF ECONOMICS

CO-PO Attainment Report (2025-26)

JUSTIFICATION REPORT

The Department of Economics follows Outcome Based Education (OBE) framework to evaluate student learning.

Course Outcomes (COs) are mapped with Programme Outcomes (POs) to measure the achievement of programme objectives.

PO1 focuses on understanding and application of economic concepts in real life situations.

PO2 emphasizes analytical ability using economic and statistical tools.

PO3 reflects the capability of students to pursue higher education in Economics.

PO4 indicates employability and skill development for jobs in banking, finance, data science and related sectors.

Attainment levels are calculated based on performance in internal examinations, assignments, seminars, projects and end semester examinations.

Attainment scale:

3 = High level attainment

2 = Moderate level attainment

1 = Low level attainment

Results indicate high attainment in PO1, PO2 and PO4 as most courses provide strong conceptual knowledge, analytical skills and employability orientation.

Moderate attainment is observed in PO3 as progression to higher education depends on individual student interest and opportunities.

Skill based courses such as Entrepreneurship, Financial Planning, Insurance Services, Retail & Digital Marketing and Logistics & Supply Chain Management significantly contribute to PO4 attainment.

Overall attainment shows that the Economics programme successfully equips students with knowledge, analytical ability and career skills.

CO-PO Attainment Tables

Course 1 Introduction to Economics

CO	P01	P02	P03	P04
C01	3	2	2	1
C02	3	3	2	2
C03	3	3	2	2
C04	3	3	2	2
C05	3	3	2	2

Course 2 Micro Economics

CO	P01	P02	P03	P04
C01	3	2	2	1
C02	3	3	2	2
C03	3	3	2	2
C04	3	3	2	2
C05	3	3	2	2

Course 3 Macro Economics

CO	P01	P02	P03	P04
C01	3	2	2	1
C02	3	3	2	2
C03	3	3	2	2
C04	3	3	2	2
C05	3	3	2	2

Course 4 Development Economics

C0	P01	P02	P03	P04
C01	3	2	2	1
C02	3	3	2	2
C03	3	3	2	2
C04	3	3	2	2
C05	3	3	2	2

Course 5 Economic Thought

C0	P01	P02	P03	P04
C01	3	2	2	1
C02	3	3	2	2
C03	3	3	2	2
C04	3	3	2	2
C05	3	3	2	2

Course 6 Statistical Methods for Economics

C0	P01	P02	P03	P04
C01	3	2	2	1
C02	3	3	2	2
C03	3	3	2	2
C04	3	3	2	2
C05	3	3	2	2

Course 7 Indian Economy

CO	P01	P02	P03	P04
C01	3	2	2	1
C02	3	3	2	2
C03	3	3	2	2
C04	3	3	2	2
C05	3	3	2	2

Course 8 Monetary Economics

CO	P01	P02	P03	P04
C01	3	2	2	1
C02	3	3	2	2
C03	3	3	2	2
C04	3	3	2	2
C05	3	3	2	2

Course 9 Andhra Pradesh Economy

CO	P01	P02	P03	P04
C01	3	2	2	1
C02	3	3	2	2
C03	3	3	2	2
C04	3	3	2	2
C05	3	3	2	2

Course 10 Public Finance

CO	P01	P02	P03	P04
C01	3	2	2	1
C02	3	3	2	2
C03	3	3	2	2
C04	3	3	2	2
C05	3	3	2	2

Course 11 Entrepreneurship and MSMEs

CO	P01	P02	P03	P04
C01	3	2	2	1
C02	3	3	2	2
C03	3	3	2	2
C04	3	3	2	2
C05	3	3	2	2

Course 12 Financial Planning

CO	P01	P02	P03	P04
C01	3	2	2	1
C02	3	3	2	2
C03	3	3	2	2
C04	3	3	2	2
C05	3	3	2	2

Course 13 Insurance Services

CO	P01	P02	P03	P04
C01	3	2	2	1
C02	3	3	2	2
C03	3	3	2	2
C04	3	3	2	2
C05	3	3	2	2

Course 14 Retail and Digital Marketing

CO	P01	P02	P03	P04
C01	3	2	2	1
C02	3	3	2	2
C03	3	3	2	2
C04	3	3	2	2
C05	3	3	2	2

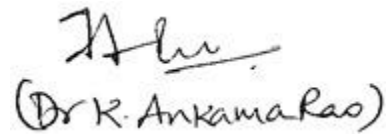
Course 15 Logistics and Supply Chain Management


CO	P01	P02	P03	P04
C01	3	2	2	1
C02	3	3	2	2
C03	3	3	2	2
C04	3	3	2	2
C05	3	3	2	2

Final Programme Outcome Attainment

PO	Level
PO1	3 High
PO2	3 High
PO3	2 Moderate
PO4	3 High


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